

# INNOVATION EXECUTIVE ACADEMY



## WHEN

Apr 29– May 2, May 5–8, 2025

## PRICE

\$19,500

## WHERE

Cambridge, MA

## EXECUTIVE CERTIFICATE TRACK

Strategy and Innovation

The *Innovation Executive Academy* is an immersive 8-day program designed to help senior executives develop and sustain a strategic approach to innovation in an era of rapid technological change. Through expert-led talks, collaborative workshops, and real-world case studies, you will deepen your awareness of innovation, emerging technologies and their potential impact. Using Kendall Square as a dynamic learning environment, participants will engage in site visits to explore ecosystem dynamics firsthand and hear success stories from MIT's innovation network. This program focuses on maintaining a forward-looking mindset—because, while technologies advance, the real challenge lies in cultivating a culture of innovation and overcoming organizational inertia.

You will learn how to draw inspiration from diverse ecosystems and apply those lessons to local and global contexts. The program empowers leaders to stay attuned to evolving trends and strategically integrate innovation, ensuring long-term success in a dynamic business landscape. By the end, you'll have actionable insights, a comprehensive perspective on innovation management, and the tools to lead with strategic clarity.

Please visit our website for the most current information.

[executive.mit.edu/iea](https://executive.mit.edu/iea)

**MIT**  
**MANAGEMENT**  
EXECUTIVE EDUCATION

## FACULTY\*



Phil Budden



Fiona Murray



Deborah Ancona



Kate Isaacs

*\*Please note, faculty may be subject to change.*

## TAKEAWAYS

Participants will leave the *Innovation Executive Academy* with:

- A framework for innovation that can be applied across any sector.
- A broader perspective of innovation viewed through 3 lenses: strategic, political, and cultural.
- A concrete, personalized action plan that has been developed over the eight days.
- Strategies to overcome organizational resistance to change, drawing on frameworks that foster a culture of innovation and collaboration.
- The skills to align innovation with organizational goals, ensuring that incremental and transformational advances drive measurable results.
- A network of like-minded leaders and experts who can continue to collaborate and learn together beyond the program.
- An MIT Sloan Executive Certificate in Strategy & Innovation.
- A complimentary copy of the lead Faculty's new book on "Accelerating Innovation: Competitive Advantage through Ecosystem Engagement" (fresh from MIT Press on 29 April 2025)

## WHO SHOULD ATTEND

This course is designed for senior leaders—or those aspiring to senior roles—in both public and private sector organizations who are eager to drive change through innovation. Ideal participants are decision-makers seeking to shape the future of their organizations or regions by fostering a culture of experimentation and agility. Whether you lead a multinational corporation, a government agency, a growing enterprise, or a dynamic team focused on innovation, this Academy equips you with the tools to anticipate disruptive technologies, manage innovation strategically, and inspire your teams to embrace transformation.

This program is especially relevant for executives responsible for crafting innovation strategies, navigating complex technological landscapes, or aligning cross-functional teams to tackle tomorrow's challenges. Participants should come ready to engage with forward-thinking peers, dive deep into actionable frameworks, and gain new insights into managing innovation at both the organizational and ecosystem levels.

## CONTACT INFORMATION

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